

BILLBOARD

For the
Joy
of Learning!

Berkshire Institute for Lifetime Learning

Spring 2007

A Spectacular Spring 2007 Semester

From April 16 through May 31, BILL will offer a wide variety of new and stimulating courses for the Spring 2007 semester. Several special interest seminars and one evening course have been planned. Classes will be held in various venues throughout Berkshire County. See the catalog for complete details or visit our website at www.berkshirebill.org.

APRIL 16 – MAY 31

ARTS

Clark Cornucopia

Inside Music: For Your Listening Pleasure

LITERATURE

*Interpreting Literature: Can We Get It Right? – Seminar**
*One Hundred Years of Solitude**

SCIENCE

*Artificial Intelligence: Image and Reality**

Science and God: The Many Relationships of Science to Religion

SOCIAL SCIENCES

*Canyon Ranch: Lifeline to Health**

The Sports Pages

Sub-Saharan Africa: A Cultural and Historic Perspective

South of the Border

Today's Headlines

Amazing Survival Stories

*American Theocracy – Seminar**

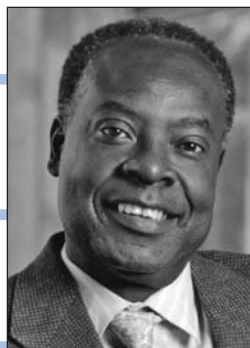
*Wine Appreciation IV**

Egyptian and Mediterranean Ships

Dreams and Healing: From Mesopotamia to the Present

Old Hickory: Andrew Jackson – Evening

*Please note that the FLEX PASS does not cover the courses with an asterisk because of limited class size, facility limitations or the need for continuity.



Professor Emmanuel Dongala, Lecturer
Simon's Rock College
of Bard



Dr. Stephanie Beling,
Lecturer
Canyon Ranch

Thank You

BILL would like to thank our three sponsoring institutions Williams College, Berkshire Community College, Simon's Rock College of Bard, as well as TD Banknorth, Berkshire Bank, Legacy Bank, Greylock Federal Credit Union and Charles L. Read Foundation for their generous donations in support of our work in Berkshire County. Without the help of public spirited organizations like theirs, we would not be able to offer our members as rich a collection of classes and trips as we do now.
— Stephen Radin, First Vice President

BILL's Fall Photo Contest



PRIZE: The winning photo will be on the cover of the Fall 2007 catalog, and the winner will receive a 1-year free membership to BILL.

THEME: Berkshire area fall scene

SPECS: Digital format (jpeg, tiff, bmp), 3.2 mega-pixels or greater

DEADLINE: May 5, 2007

SUBMIT: E-mail attach photos to Bob.Desrosiers@Gmail.com

Visit www.berkshirebill.org for further details.

Photo Contest Winner!

Jane McWhorter of Great Barrington, MA, submitted the winning photo entitled "Bartlett's Apple Orchard in Bloom" which appears on the cover of the Spring 2007 BILL catalog. The photo was taken with a Canon Digital Rebel XT camera at the orchard in Richmond in May 2005. Jane is a graphic artist/photographer who designs the layout for BILLBOARD and the BILL catalog. She also teaches courses on Adobe Photoshop through the office of LifeLong Learning at Berkshire Community College.

**BILL'S
NEW TELEPHONE NUMBER**
413.236.2190

President's Message

Two years—not a long time on the grand scale of things, but a very busy time; a time filled with excitement, concern and a great sense of accomplishment. I have enjoyed it all, and I leave the presidency of BILL in very capable hands with the prospect of an opportunity to develop its role as the primary educational vehicle for mature learners in the Berkshires and environs.

Our world has changed in two years and so have we—with more changes yet to come. We have put BILL on the road to a sound financial future. For the first time, we have begun intensively marketing our courses and programs with the result that more people have become aware of BILL and the opportunities that the organization can provide. New logo, new brochure, new catalog format and a variety of media exposures have begun to establish the BILL brand and our motto, "For the Joy of Learning."

We have formed a Development Committee that has raised \$15,000 to support these efforts without budgetary impact and its work continues.

Our website, www.berkshirebill.org, serves increasingly as the primary source of contact with our members. We are now able to register for courses and events using credit cards. Both of these giant steps forward were made possible by the expertise of our Information Systems Committee.

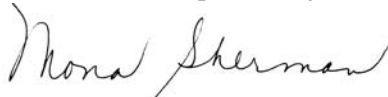
We completed a professionally developed membership survey and have acted to implement the desires of our members. This is an ongoing effort.

Registration for our winter semester is over the top, and membership is growing. Special Projects and Special Events remain vibrant and significant contributors to the diversity, cultural and social development of our organization and enhance BILL's relationships with the community.

To our Board of Directors, Officers, Committee Chairs and committee members, I owe my sincere thanks for their support and hard work. BILL remains a remarkable member-run organization, and I thank you all for your great support.

I hope to see everyone at BILL's Convocation on June 6, 2007. This will be a truly special meeting for a variety of reasons. It will be held in the beautifully restored Colonial Theatre in Pittsfield and will include as speakers, President Paul Raverta of Berkshire Community College, Mayor James Ruberto of Pittsfield and our new State Senator Benjamin Downing. Some other surprises may be in the offing.

Till then—a very healthy and happy 2007!



Distinguished Speaker Series

June 2: Jeremy Yudkin, *Becoming Beethoven: The Early Years and The Grand Master: Beethoven Fully Realized* (Full Day)

June 4: R.W. Wise, Goldsmith-Jeweler-Gemologist from Lenox

June 11: Martin Weinstein, *The Other America: Why Latin America Matters*

June 18: A Conversation with Martin Bookspan and Richard Dyer

June 25: Carl Goodman, *Between a Rock and a Hard Place: The Debate Over Amending Japan's War Renouncing Constitution*

July 7: Ernie Shaw, *Mindfulness as Ordinary Living* (Full Day)

July tba: Lisa Corrin, *Making it New: The Art and Style of Sara and Gerald Murphy*, Williams College Museum of Art

July tba: Barbara Bell, *Costumes and Backstage Tour of '62 Center for Theatre and Dance*, Williams College

Watch your mail for flyers or visit our website at www.berkshirebill.org for up-to-date information.

Dates to Save

CLARK ART SERIES

Private Lives of Famous Artists

March 8: *Artists of the Renaissance*

March 15: *Artists of the Seventeenth Century*

March 22: *Artists of the Nineteenth Century*

March 29: *Artists of the Twentieth Century*

April 16: Marc Simpson, *Wine-Dark Seas: Winslow Homer's Paintings of Sunsets*

May 5: The Critic's Choice: Moderator Clarence Fanto, Andrew Pincus, Jeffrey Borak, Alison Tracy, Charles Bonenti

May 12: The Way to a Healthy Life: Dr. Kevin Mitts, Cathy Swift, Robert Landau

May 14: Jamestown Colony Lecture: George Robert Minkoff, *The Weight of Smoke*

May 23: Barrington Stage Company: *A Picasso*

May 30: Yale University Art Gallery and Yale Center for British Art, New Haven (Bus Trip)

June 6: Convocation 2007, Colonial Theatre

June 21: Jacob's Pillow, Nina Ananiashvili and the State Ballet of Georgia

July 5: Berkshire Opera Company, *Moonlight at the Mahaiwe*

July 12: Saratoga Performing Arts Center (Bus Trip)

Aug 20, 22: Berkshire Opera Company, *La Bohème*, Colonial Theatre

September 5: Museum of Contemporary Art and Duck Boat Tour, Boston (Bus Trip)

BILLBOARD

Editor: Helen-Mary Shaffer

Assistants: Peri Caverly

Bonnie Desrosiers, Marilyn Margolis, Wilma Michaels

New Year's Brunch 2007



Helene Calman and Arline Breskin, Event Leaders



A wonderful start to the New Year at Zucchini's in Pittsfield! Good food and conversation were followed by lively entertainment by the Sweet Adelines.



Becoming Pittsfield by Carole Owens

In 1893, a writer described the new city: "Pittsfield is as fashionable as New York, as progressive as Chicago, as conservative as Philadelphia, and as literary as Boston . . . just smaller."

Even though businessmen were paying the writer to wax poetic, Pittsfield did have a great deal to be proud of. Its transformation from country town to city was not in name only. Pittsfield was big and brawny with industry, bustling with commercial energy and vibrant with goods and entertainment. Wealthy industrialists: Kelly, Chesney, Stanley, the Eatons, the Cranes, Whittlesey and Power were residents, and they supported and invested in their city. Pittsfield manufactories were hidden in the lowland, leaving center-city clean and attractive. Pittsfield had become what it would be throughout the Twentieth Century. Or had it?

Too often history moves from war to war, only finding significance in cannon fire and the words or deeds of powerful people. For Pittsfield, the significant moment was quiet, the result dependent on ordinary citi-

zens. Yet it was a moment that changed what Pittsfield would be for the next 100 years.



It was 1896; the Stanley Works were six years old. Originally capitalized with a mere \$25,000, the companies had flourished. In 1896, however, the business environment was such that the capital stock had to be increased from \$300,000 to \$500,000 to assure company independence and ward off a take over. The principal investors, men of Pittsfield, wanted local citizens to buy stock to protect the Stanley Works from an outside competitor's takeover.

Experts had marveled at the rapidity with which the use of electricity

had grown. Across the country, the Stanley Works played a leading role in making electric power and machinery available. At home, the Stanley Works was Pittsfield's largest employer. The owners and major investors were local men, the capital was raised locally and the managers were locals. These locals reinvested in their hometown. The value of the company to Pittsfield seemed a proven point, and the security of its future a municipal interest. And yet . . . \$80,000 of the capital stock remained un-subscribed. For lack of \$80,000 – the Stanley Works was vulnerable.

Predictably, a competitor, the Roebling Company, bought the controlling share in the Stanley Works, and an outlander now controlled Pittsfield's largest employer. In 1903, Roebling sold its holdings to General Electric. No other single event did more to shape Pittsfield during the Twentieth Century than the loss of local control of the Stanley Works in 1896.

Excerpt from the Berkshire Historical Society Becoming Pittsfield, Carole Owens, Scholar in Residence and author of exhibition. Photo from the collection of Ruth Lewis.

Website: www.berkshirerebill.org

E-mail: BILL@berkshirerecc.edu

Phone: 413.236.2190

BILL adheres to a policy of nondiscrimination and welcomes all people as members of our organization.

Sponsors:
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~ Jackie Joyner-Kersey

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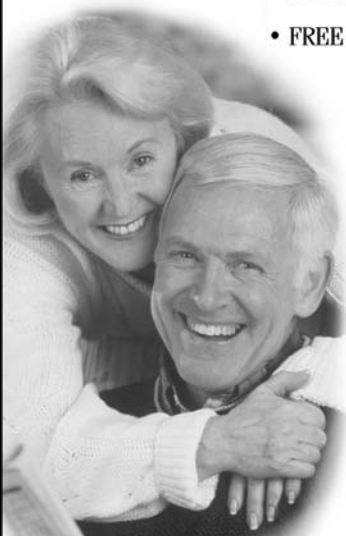
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Berkshire Institute for Lifetime Learning

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 www.berkshirebill.org

ADVERTISING RATES FOR FOUR CONSECUTIVE BILL NEWSLETTERS

Advertising Reservation Form and Contract

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact _____ E-mail _____

BOC Representative _____

ADVERTISING SIZES AND RATES

Note: Ads will be accepted on a first come first served basis.

Ad size	Width x Height	Cost
Full Page	7.5 horizontal by 9.75 vertical	\$1,000.00
Half Page	7.5 horizontal by 4.875 vertical	\$550.00
Quarter Page	3.625 horizontal by 4.875 vertical	\$300.00
Eighth Page	3.625 horizontal by 2.312 vertical	\$180.00

MATERIALS/SPECIFICATIONS: B&W, no bleeds, 150 line screen. Camera-ready copy/layout in the form of mechanicals.
 DIGITAL FORMATS: B&W (grayscale). Ads should be saved at a resolution of 300 ppi or higher. PDF is the preferred format; TIFF, EPS, and JPEG are also acceptable formats.

Reservation deadline is May 1

CAMERA-READY ARTWORK (or computer file) and FULL PAYMENT are due by February 1
 Ads will appear in four newsletters beginning with the newsletter mailed in March 2007

- Camera-ready artwork enclosed
- Camera-ready artwork forthcoming
- TRADE
- Please return artwork
- Payment enclosed. Make check payable to BILL.
- Credit card payment
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