Bill Mulholland has always been motivated by finding creative solutions, by innovating in the manufacturing sector, and by defining moments with the Air Force during the Vietnam War Tet offensive. These motivations and goals have not changed in his retirement.

From being a self-described Air Force brat and failing out of Berkshire Community College where his father was a professor, to earning an MBA and owning and running the 100-person Eaton paper business, to his 27-year second career teaching and in administration at Berkshire Community College, his eye was on the future. Recently retired, he has become an active volunteer with the same goals.

His business experience and energy are focused on reinvigorating the regional medical device manufacturing economy and on education. Bill volunteers with the Berkshire Innovation Center, a project he was working on while at BCC, where he will direct installation of technical equipment and help organize the training program. He serves on the Wahconah High School school building committee. And after serving on the board of the Berkshire Arts & Technology Charter School, Bill now serves on the scholarship committee.

Music is also a big part of Bill’s life. The anonymity of life Bill experienced during the Tet offensive led him to become an active member of Bugles Across America. At least once a month, Bill plays taps in recognition of an individual service member. And after 60 years his rock group “Prowd Poverty” is still actively performing in the Berkshires. Bill also continues his long-time membership in the Becket Praise Team where he plays 12-string guitar. An active lay minister, he is completing the program at the National Association of Christian Congregational Churches to become a minister by 2021.

Another passion is the Mulholland family’s collection of 21 vintage Studebakers and Corvairs. Bill travels to car shows and can be seen tooling around town in a nifty red Studebaker. Music, education, faith, economic development, and, yes, classic cars: all continue to drive Bill forward.

Photography: Peter Levine
Words: Bernadette Brusco